



IFSO-APC OSSANZ

Conference 2009

25th-27th March 2009 Cairns, Queensland, Australia

Advertising Specifications

Half Page Advert

Artwork size: 190mm wide x 136mm deep

Printing: FOUR COLOUR (process).

Quarter Page Advert

Artwork size: 92.5mm wide x 136mm deep

Printing: FOUR COLOUR (process).

Advertisements should be set to the correct size and bleed specifications.

All logos or advertisements created in software packages, namely, InDesign, Quark Xpress, Illustrator, Photoshop etc, which are supplied as finished art should be converted/processed in CMYK four colour process. No Pantone, INDEX, RGB or LAB colours.

Acrobat Distiller PDFs only.

Most advertising make-up programs can be distilled through Acrobat Distiller. The original file is turned into a high resolution PDF file which can be processed as one complete picture. Acrobat Distiller embeds all images and fonts in the file ready for processing.

Fonts: Electronic advertising must be supplied with Postscript fonts only. All fonts must be embedded in high-res PDF files.

N.B. TRUETYPE FONTS ARE NOT ACCEPTABLE.

Half Page Advert

190mm wide x 136mm deep

Quarter Page Advert

92.5mm wide x 136mm deep